STEPR

The First Proper Innovation in the Treadmill Category in Decades



We Run By Pace. Treadmills Force Us to Use Speed.

km/h

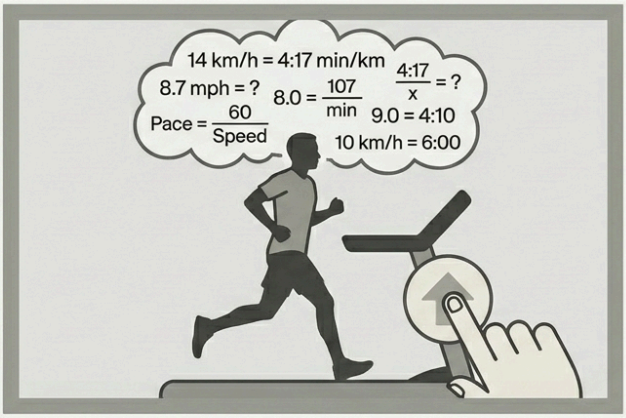
The translation barrier.

min/km

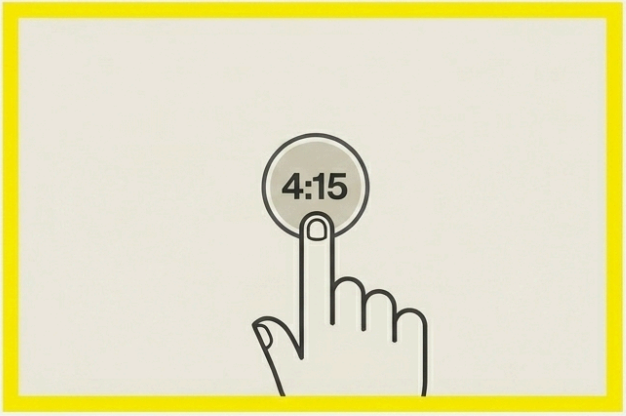
The natural runner's metric.

Built for runners, by runners. The first treadmill with Pace as the main metric—allowing you to train like you do in nature.

Eliminate the Math. Eliminate the Lag.



Mental math & endless scrolling.

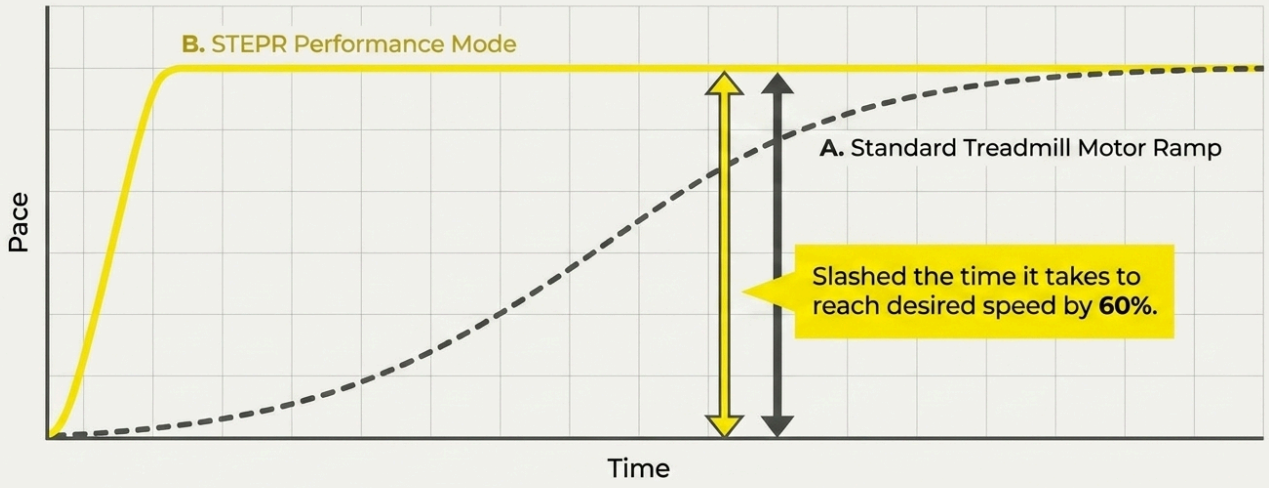


Instantaneous, exact pace-setting.

QuickPace™ Technology: Set Your Exact Pace in Seconds



Performance Mode: Stop Waiting for Your Treadmill to Keep Up



Exclusive ramp function for real-world training and interval responsiveness.

Commercial-Grade Foundation Built for the Extreme

Engineered to handle everything from rigorous Zone 2 walks to punishing race-day intervals.

- 4HP Brushless AC Motor
- 18% Max Incline
- Oversized Deck
- Up to 10-Year Warranty

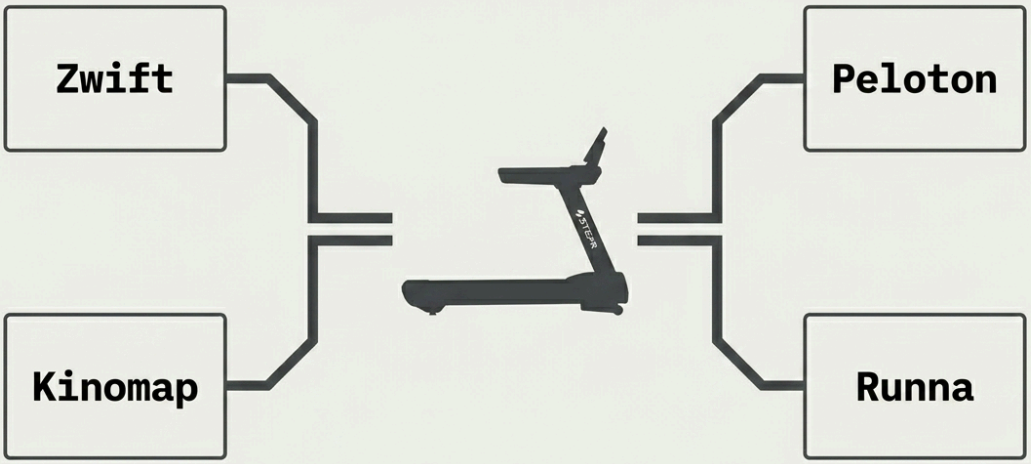


The Ultimate Pace-Training Ecosystem



Interval simulation and competition pacing are finally translated to indoor hardware.

Zero Subscriptions Required. Total Freedom to Connect.



Buy the hardware. Bring your own software. No required ongoing fees.

The New Standard. Designed for Home or Commercial.

TREAD PRO

Perfect for Home Use.



TREAD XL

Perfect for Commercial.

